



## **Baccarat Hotel New York Design Fact Sheet**

### **OVERVIEW**

Baccarat Hotel New York delights guests by combining the noble heritage and perfect craft of the legendary French crystal company with a modern flair and elements of unexpected magic. Brilliantly imagined by hospitality industry titan Barry Sternlicht, the brand's global flagship has been conceived in the style of a sumptuous *hôtel particulier* by Paris-based interior design firm, Gilles & Boissier.

Built by internationally-acclaimed architecture firm Skidmore Owings & Merrill, the Midtown Manhattan tower features a prismatic glass façade, which fittingly recalls the radiance of Baccarat crystal and subtly reflects and refracts light across its 50 stories. In addition to the hotel's 114 luxurious guest rooms, the sleek skyscraper features a separate residential lobby and 60 elegant residences designed by interiors master Tony Ingrao.

### **GENERAL DESIGN**

Dorothee Boissier and Patrick Gilles devoted three years to developing the innovative image for the first-ever Baccarat Hotel. A new concept in the elite hospitality sector, the interiors pay tribute to the refined aesthetic of 18<sup>th</sup> century France while incorporating the feeling of a private and welcoming 21<sup>st</sup> century home. Throughout the hotel, guests experience a fusion of sensibilities; uniquely French spatial proportions and décor are melded with the dynamism of contemporary New York, a city celebrated for its boldness and vitality.

Custom designing most of the furniture and accessories in the hotel themselves, Gilles & Boissier have thoughtfully woven bespoke pieces of fine Baccarat crystal throughout the property. By alluding to the mysterious alchemy of crystal and its scintillating qualities through product, fabrics, lighting and art, the designers are able to tell a remarkable story about the legendary brand's 250-year evolution.

### **PUBLIC SPACES**

At the ground-floor entrance, a four-foot-tall dual-sided fireplace welcomes guests, paying homage to Baccarat's furnaces, which are stoked 24 hours a day to produce the world's most coveted crystal. Behind the entrance, a wall is formed with nearly 2,000 Harcourt glasses, the brand's most iconic crystal piece. Laid horizontally and illuminated with LED lights, the installation subtly flickers and flash throughout the day.

Seventeen magnificent, custom-produced chandeliers hang in the hotel's public areas. Selected classic and reinterpreted pieces from the brand's archival and contemporary collections are also displayed in towering vitrines on the second story. The Grand Salon's 35-foot ceiling and plush, platinum-and-champagne-hued palette create an incredibly glamorous backdrop for all-day lounging, while the Petit Salon's smoked oak walls and emerald green velvet settees beckon guests desiring a more private and tranquil environment. Additional unexpected design elements throughout the hotel include: classic parquet floors and intricate wood panels spliced with slick chrome; re-contextualized crystal elements incorporated as art installations; and walls and ceilings treated in rich materials such as pleated silk, silver-leafed boiserie and shimmering shards of mica.

The whimsical 60-foot bar was inspired by the stables at Château de Versailles and boasts a dramatic barrel-vaulted ceiling, three monumental chandeliers and tracked stage set lighting giving the space a theatrical or cinematic feel. Lauded French curators Stéphanie and Frédéric Chambre assembled the bar's noteworthy, one-of-a-kind art collection, which spans important aesthetic movements since 1764, the year of Baccarat's founding. The bar's darkly opulent aesthetic features crimson velvets, dark leathers as well as a black-and-white checked floor: setting a daring and slightly seductive scene for after-work, after-dinner or late-night cocktails. Beyond the bar, overlooking the Museum of Modern Art, oversized French doors lead to the hotel's beautiful landscaped terrace, dotted with topiaries and comfortable seating.

## **GUEST ROOMS**

The 114 sanctuary-like guest rooms and suites have been designed to feel like pieds-à-terre and feature custom desks, sconces and table lamps by Baccarat. Room categories begin with the beautifully appointed Classic King – measuring 400 to 450 square feet. The Baccarat Suite is the crown jewel spanning a sprawling 1,740 square feet. All rooms feature floor-to-ceiling windows, plush four-poster beds, custom jacquard linens by Mascioni and glass showers concealed by hand-painted French doors. The marble bathrooms abound with amenities crafted exclusively for the hotel by Parisian perfumer Maison Francis Kurkdjian. Seamless, intuitive technology via an in-room device controls all aspects of the room, and a lavish, custom-designed Baccarat-red enamel minibar offers delicious delights from French gourmet house Ladurée and Baccarat glasses and stemware for guest use.

## **SPA DE LA MER**

The subterranean Spa de la Mer is hidden away below the hotel's entrance and designed to recall luxurious moments by the sea. The design of Spa de la Mer brings the La Mer brand to life with luxurious textures and a soothing color palette. Rich bespoke materials in warm champagne and bronze tones are inspired by the signature ingredient found in all La Mer products, The Miracle Broth™. The reception area is accented with a calming golden ocean visual, while Italian marble floors and white washed planks line the hallways. Each treatment room is adorned with a beautiful mural of sea kelp hand painted by New York artists, Lynda White and Jeff Wood. Custom Baccarat crystal sconces line the space, casting a warm glow.

Adjacent to the spa's four intimate treatment rooms, Gilles & Boissier installed luxurious canopied day beds and lined the bottom of the 50-foot swimming pool with black and white tiles, reminiscent of a sunken ballroom.

## **CHEVALIER DINING ROOM FOR PRIVATE EVENTS**

Located at street level, the signature contemporary French private dining room Chevalier takes its name from Baccarat's longtime and most beloved creative director, Georges Chevalier, who was responsible for ushering the crystal company into the modern age. Designed by legendary New York interior designer Stephen Sills, Chevalier is designed to be both inspiring and inviting. The color palette draws from naturally occurring minerals like amber and mica; the materials used throughout Chevalier are light and luminous with a mix of matte and reflective surfaces. Wooden floors throughout add to the casual yet chic feel.

## **ART AT THE BACCARAT HOTEL**

Subtly echoing Baccarat's own history, a private collection has been specially curated for the hotel by French husband and wife team Stéphanie and Frédéric Chambre. In addition to the bar's museum-quality collection from the likes of Robert Longo, Ellen von Unsworth, Joaquin Ferrer, Slim Aarons, Jean-Philippe Aubanel, Segui, Nan Goldin and Eduardo Arroyo, more than 100 custom designed works of art are displayed throughout the hallways and public areas of the Baccarat Hotel. In fact, Chambre commissioned 11 artists to create statuettes using Baccarat's iconic Harcourt glass, each of which will be showcased in a vitrine at the landing of each guest room.

Other artists who contributed to the hotel's extraordinary interiors include: Gilles Barbier, Bardula, François Houtin, Armand Jonckers, Eva Jospin, Mathieu Mercier and Meret Oppenheim.